



CORVETTES
Salem, Oregon



GLASS SASS

VOLUME 41, ISSUE 4

APRIL 2019

INSIDE THIS ISSUE:
MINUTES 2-3

MID ENGINE 4-5

Paul article 6

John article 6/7

Marketing materials 9-12



President
Stan Czerniak

Well here we are with less than three months to go until we unleash Corvettes II at the Carousel for what, I'm sure, will be another successful WVCA Car Show!!! And I am very happy to announce that we already have about 60 pre-registrations for our show! This is very noteworthy because last year, on the day before our Car Show, we had 73 pre-registrations total. And on the day of the show, we had another 30 Corvettes show up. If we can keep the pre-registration momentum going, we should be able to exceed the number of Corvettes that were pre-registered prior to last year's show! And if we are again blessed with another

sunny day like we had last year, we should be able to break the total Corvette attendance record of 103!

To help us attain an even better attendance record this year, we also need everyone to actively help us to recruit fellow Corvette owners for our show. Two weeks ago, I passed out 12 registration forms at a display of Corvette's, at the Heritage Mall in Albany, that was hosted by the Beaver State Corvette Club. At this event, I talked with every single member of their club that were there and encouraged them to attend our show.



Vice President
Kent Muhle

Maybe it was just me, but our April general meeting was one of the best ever! I'm not sure I've been at many hour long meetings that seemed to be over that quickly! We had lots to cover, and got it all done with a minimum of fuss and a maximum of enthusiasm.

I'm really excited about the participation of our membership this year, and we keep adding new members that are enthusiastic and are jumping in with both feet. Our social media presence through the website and facebook has taken off, and partly cuz of the posts, reposts and likes. If you see something Corvette related that's cool, post it on our facebook page. The pictures from last meeting

have been viewed many times, and except for the goofy bald guy in the blue coat they look good, and represent what we do. Get together, talk about our favorite sportscar and have fun.

One of the things I'm most excited about is the tremendous support we get from Capitol Chevrolet. We invade their parking lot once a month and use their conference room for free, every two weeks at least we use their conference room in the Toyota store for show committee meetings and they provide us with a very generous amount of \$ to run our Corvettes at the Carousel shindigs. If you have been paying attention you know we are running three cars and coffee show and shines at the Capitol Auto Group employee parking lot called Capitol Cars and Coffee. Our first will be May 4th, and called "May the Fourth Be With You". Cap Chev is clearing the lot for us, providing a Coffee Cart, and putting up signs, balloons etc. There is a flyer in this newsletter with more info. *(Continued on page 8)*

Glass Sass is published monthly; the deadline for submitting articles is the 15th of the month. Club meetings are held on the 1st Thursday of the month at 6:30 PM at Capitol Auto Group, our sponsor. The address is 2855 Maple Ave NE, Salem, Oregon 97301. We welcome all Corvette enthusiasts and prospective members at any of our meetings. The Willamette Valley Corvette Association, Inc., was organized in 1968 to create an esprit-de-corps among Corvette owners; to further the general interest in Corvettes as a sports car; to provide an organization for the exchange of technical information between Corvette owners, dealers and the manufacturer; to encourage skillful handling and safe driving; to provide social gatherings of Corvette owners with a common interest; to encourage and assist members to compete in sanctioned events sponsored by WVCA and by other clubs with similar interests, and to encourage dealer/club co-operation and promote community betterment.

Visit our website for more current information regarding our Club activities and events:

<http://www.willamettevalleycorvettes.com>

BOARD MEMBERS and OFFICERS for 2019

President: Stan Czerniak

971-218-9951

president@willamettevalleycorvettes.com

Vice President: Kent Muhle

503-680-2907

vp@willamettevalleycorvettes.com

Secretary: Tom Paddock

503-409-6115

secretary@willamettevalleycorvettes.com

Treasurer: Sandra Stark

503-949-9100

treasurer@willamettevalleycorvettes.com

Historian/Webmaster: Ken Arck

503-678-6182

historian@willamettevalleycorvettes.com

OR

webmaster@willamettevalleycorvettes.com

Member-at Large: Lucky King

503-559-3470

memberatlarge@willamettevalleycorvettes.com

**I turned my phone
on airplane mode
and threw it in the
air. Worst trans-
former ever. -**

MEETING MINUTES

WILLAMETTE VALLEY CORVETTE ASSOCIATION

APRIL 4TH 2019

April 4th, 2019

Meeting called to order by President Stan Czerniak at 6:30pm

Members present: 33

Guests- Kelly and Andrea Smothers

Birthdays: Tom Paddock 10th, Sally Hart 14th Darrel Holmes 17th,
Rachel Watilo 19th and Shane Massey 21st

Minutes Report: Tom Paddock

Changes to previous minutes: None presented

Motion to accept as published by: Bob Koenig

Motion seconded by: Lucky King

Vote by membership: unanimous

Treasurers Report: Sandra Stark by Stan Czerniak

Amount in Checking:\$11,201.20

Amount in Savings: \$ 3,209.05

Amount Petty Cash: \$ 11.00

Total All Accounts: \$ 14,421.25

Motion to accept presented by: Paul Ennor

Motion seconded by: Annie Koenig

Vote by membership: unanimous

General Motors/ Mid Engine Corvette update: John Elegant

There are incentives being offered by GM one of which is a \$3000 loyalty discount on new C7 Corvettes. With the C7 ending this may be a great time to buy. The group action lawsuit regarding the Z06 over heating is going to go on, there are approximately 30,000 people involved. Much of this is based on the standard that Chevy used in the development phase with the ambient temperature at 86 degrees. Chevy later used a 100 degree standard in the development of the ZR1.

The upcoming C8 mid engine has created several obstacles for the engineers. Besides the different looks, there is the calibration of the new DCT transmission and keeping temperatures down with the rear engine configuration. Engineers have overcome these and there are other things about the C8 that were recently revealed, the DCT will be an 8speed and there will be 12 exterior colors and 3 seat belt colors.

It is getting close and new details are coming out all the time. For the most current information available be sure to register over at MidEngineCorvetteForum.com , which is moderated by John.

Charity Committee- The Charity Committee chair Andrea Massey reported that two worthy recipients that are local and have a high percentage of donations going to actual benefits. They are the Liberty

House, a child abuse acceptance center and the Marion/Polk Food Share. This will include a raffle and food collection at the Glass on the Grass as well as the other planned events at Capitol Chevrolet. Stan Czerniak asked for a motion to accept and support the committee and Kent Muhle made the motion which was seconded by Bob Koenig. All in attendance voted unanimously in favor. John Elegant suggested that the donation amounts should be decided at a later time, but that there will be something.

Activities Report: Kent Muhle

The registrations for the Glass on the Grass event are coming in and there are over 60 currently. Kent talked about the need for sponsors and donations and flyers and other printed materials are available if needed, contact Kent Muhle. Annie Koenig made a hotel information sheet for out of town visitors and made a committee sign up sheet that was passed around. Kent talked about a notebook for the cruise in with checklists and timelines for things that need to be done. In addition to the Cruise In, there will be 3 other events to be held at the Capitol Chevrolet dealership. They will be held on May 4th, July 27th and September 28th. Stan Talked about how lucky we are to have all the amenities that Capitol offers WVCA as our sponsor, not even to mention the beautiful conference room and the amounts of money that has helped our club become very successful. Bob Koenig also mentioned additional service and car deals for members. Stan encouraged all members to support the upcoming events and show support for Capitol Chevrolet. Glass on the Grass meetings are held every other Tuesday at the Capitol Toyota upstairs conference room at 6:30pm. The next meeting is April 16th, all members are welcome to come and participate.

Activities Committee- Shane Massey sent a signup sheet around for a new monthly event that will be held the weekend before Jacket Night that members can set up drives for Saturday, Sunday or overnights. The timeframe has been setup between May and October and this will be a way for members to share some of their favorite drives to restaurants and other destinations with the rest of WVCA. There are still a couple openings, contact Shane to get in on the fun.

Upcoming Activities:

April 17th Wednesday Jacket Night- Hosted by Wayne and Janet Kreger at the IXTAPA Mexican Restaurant 111 W Locust St, Stayton Or 97383. Meeting at the Home Depot parking lot 3795 Hagers Grove Rd SE at 5:45 and leaving at 6pm

Be sure to keep up with upcoming events by checking the calendar on the website and the WVCA Facebook page.

SACC Update- The Cherry Blossom Poker Run will be held April 20th and this year WVCA is sponsoring the last stop on the route at the Hitching Post. There will be 6 stops and the fun starts at Walery's Pizza parking lot where cards can be purchased and food donations can be left for the Marion /Polk Food Share. It is a lot of fun and there route is spread out so there is a nice drive too. Wayne also talked about the Iris Festival May 18th. WVCA will be in the parade like last year, and a few cars may be needed for dignitaries. Everybody is encouraged to participate as this will be a great opportunity to get the word about our Cruise In. Wayne also asked for help approaching local auto business and getting our posters displayed, contact Wayne for information.

Glass Sass- Editor-In-Chief Buzz Blogg encourages all members to send him articles for the newsletter; any topic is acceptable; your first Corvette, a recent trip or even your favorite recipe. It was discussed that members should submit a brief account of their Corvette story.

Web Update- None

Corvette Museum-

Ken Arck talked about the upcoming Birthday Bash, and John Elegant and Stan Czerniak will be attending. Looking forward to a report after they return.

New Business- None.

Tech Time-

Ken Arck was going on a cruise with Mt Hood Corvettes, and about 1 ½ miles from home he heard a loud bang followed by a clicking noise. After limping his 2019 GS home, it was towed to the local dealership for repair. The culprit was a faulty AFM lifter, which is getting replaced and everything should be back to normal. Good thing Vikki has a C5 Z06 as a backup!

Trivia- Q: In 1963, Chevrolet had two race cars; the Corvette Z06 and an Impala. What as the motor both of these cars shared?

The Mark2-s (the s denotes stroked) Shane Massey and Annie Koenig shared the 50/50 tickets

50/50 Raffle

\$ 124 total collected by Lucky King
\$ 62.00 to the club
\$ 31.00 drawn with Stan Czerniak winning.
\$ 31.00 drawn with Ann Salvatori winning.

Meeting adjourned by Stan Czerniak at 7:30



MidEngineCorvetteForum.com

renderings by fvs

Mid Engine Monthly Update (by John Elegant)

A lot is happening in the C8 world, starting with this new to us interior C8 picture. For those concerned that it appears the interior is too small, if you can fit in the C7, you will be just fine in the C8.



Notice the “Stingray” emblem in the shot on the “waterfall.” Might the 2020 mid engine (ME) be again called a Stingray? If so does that confirm that the C7 is over at the end of this production year — for having two distinctly different Stingray models, an front engine and a mid engine version, seems to me to be an exercise in “Corvette confusion creation.” Is that a Stingray tail design in the seat back?

Latest artistry by renderer “Chazron”::



8
Mid Engine
Corvette Forum

chazron@MidEngineCorvetteForum.com

For those who are still not sure that the C8 is coming, we can read actual statements about it made by Corvette/GM staff confirming the mid engine Corvette is on its way:

<https://www.midenginecorvetteforum.com/forum/main-forum/23204-gm-has-told-us-that-the-mid-engine-c8-is-coming>

Great new video was taken of the C8 testing in the southwest fairly recently, including in the following two videos, we saw Tadge, Harlan, Alex MacDonald (Chief Corvette Performance Engineer), with even GM President Mark Reuss on this testing and development trip.

<https://www.midenginecorvetteforum.com/forum/main-forum/27046-c8-corvette-caravan-video-captured-by-corvette-nut-were-there-7-8-or-9-of-them>

<https://www.midenginecorvetteforum.com/forum/main-forum/28379-6-me-convoy-but-in-different-location-and-many-minutes-underway-footage-this-time>

Meanwhile we also recently have these 48 high resolution pictures.

<https://www.midenginecorvetteforum.com/forum/main-forum/27264-major-c8-sighting-in-se-michigan-with-many-high-quality-pictures>

We also learned that the C8's rear turn signals are sequential, with at least a three LED progressively-narrowing-band to the turning side. Also, the C8's door mirrors have echoing turn signals.

<https://www.midenginecorvetteforum.com/forum/me-discussion-photos-videos/27599-led-door-turn-signal-indicator-shown-with-sequential-turn-signals>

Now to the one, most asked question, *when will be the 2020 ME be revealed?* We do not for sure know for positive, but a little birdie whispered to me that I should "re-read the original GM Authority article " (the one that said the C8's reveal would be a stand alone, GM event this *summer*). If so, the ME should be at Corvettes at Carlisle and at the end of August's National Corvette Caravan/25th NCM Anniversary event.

Another of Chazcron's skilled works:



As always, I am happy to talk Corvettes with you. You can always reach me via a private message, to "John" at www.MidEngineCorvetteForum.com. Thanks for reading.

John



Here I go, once again up against a deadline to get my monthly contribution turned in for the Glass Sass because I spent spring vacation out of town. Pat and I took a quick trip South to Yuma Arizona to visit some friends who have decided to buy a home down there and plan to spend the summer in the triple digit Yuma heat. There's no accounting for tastes, I guess. Even the spring temperatures and dryness was too much for this Oregonian. Pat loved it but I don't like dry, brown, or hot very much. It's a long way from Salem to Yuma. 1193 miles to be exact double that for a round trip and we did it in 10-days. We didn't drive the old Vette and I'm glad that I didn't because we had our Cherokee packed to the gills with stuff plus our two little dogs who went with us. Now that I'm back in God's country I have a bunch of spring stuff to catch up on. The grass is growing an inch a day. But I'm still finding time to reflect on history. Which is why you all look for this column every month isn't it?

Pat and I traveled through a lot of country in California that I remembered experiencing as a kid because my mother's family lived in Southern California back in those days. "those days" being the late 50's and early 60's. When California was the place to be for young kids and teens back then. California of that era spawned surf music, hot rods, drive-in's and the culture of my generation. I'm here to report that it's changed! And not for the better as far as I could see. There are now 40-million people in California. Most of them driving someplace on 8-lane wide freeways day and night. The sleepy little desert town of Desert Hot Springs where my grandmother retired has sprawled to meet Palm Springs and it all looked like the rest of today's America with strip malls, fast food places and convenience stores everywhere. I found you can't go back to relive your youth unless you do it in a photo album and your own mind 😊.

Now here's a couple of off-the-cuff observations about today's California and Arizona:

- There are only two types of freeways in California; Falling apart or brand new.
- Almond Orchards in the central Valley are as numerous as corn fields in Iowa.
- According to billboards California is running out of water but you'd never know it by looking at the flooded fields and irrigation canals.
- Arizona is even dryer but water is cheap there even

while the Colorado River runs dry before it reaches Mexico.

Trumps border wall isn't that beautiful or effective. It's just an ugly mass of rusty steel rising out of the sand. See below for more on this.

We did see some Corvettes in the Southwest but they were not as numerous as I thought they might be. The one picture I took of any Corvette was of a black C3 Vette I spotted in a machine shed at a Camel farm we visited.



On the way north we drove past the GM Desert Proving Grounds on US-95. I was hoping to maybe see a new C8 around there but no such luck. It was fenced off and

way off the road and nothing came out on the highway. A quick picture would have made my day. My Nikon was at the ready but nothing showed up. Sorry about that!

I said above that I'd say a little more about the border wall so here goes. The Yuma area is mostly walled now. Pat and our friends went across into Mexico to buy souvenirs while I stayed back with the dogs. From what she tells me it was an easy crossing both ways. The Yuma news was, as expected reporting on what was going on at the border wall, both the existing and new parts being built. It seems it's not all that effective at keeping people from Central America out. The coyotes (human smugglers) have already cut holes in the razor wire and dug under the wall, which is easy since it sits on sand. But that's not how the central Americans are coming over. They just walk up to the US border, turn themselves in and request asylum then they are rounded up put in a cage for a while, given a ticket for a court date and because the detention facilities have filled up, they're released into the community and made to promise to show up for their court hearing (ya right!)

That's it for this month. With April here we all need to quit looking back and look forward to the 2019 WVCA Corvette season. Especially our second annual show at the Carousel. I have my '82 registered already but I'm debating on whether to enter the '73 which never had any restoration work done this winter because I ran out of two resources; Money and Time.

SAVE THE WAVE, *Paul*

Several of their members complimented the WVCA for the fine show that we put on last year and said they would attend our show again this year!

I also make it a practice to carry around registration forms in my Stingray and in my truck, so that I am always ready to "entice" other Corvette owners to attend our car show! Last weekend, Shannon and I placed registration forms on the windshields of three Corvettes that were parked at various locations around Eugene and I gave a Corvette owner a Registration form, who was eating breakfast at Annette's recently. These activities followed attending several indoor car shows and a Salem Car Council meeting and passing out our registration forms!

We will also be having at least 2 WVCA "runs" to the World of Speed, Portland Cars and Coffee in the weeks ahead, (like we did last Spring) to encourage Corvette owners to join us on June 22, 2019!!! More about that later and if you have not yet registered your own Corvette(s) for our show, please do so asap, thanks!

Along similar lines the WVCA ,in conjunction with our sponsor, Capital Chevrolet, will be jointly having 3 Cruise Ins (May 4th, July 27th and September 28th) at Capital Auto Group's new extended parking lot. These Cruise Ins will run from 10:00 am-Noon, so you don't have to get up too early for these Saturday events! Please plan on joining us, as your attendance will help show our "SPONSOR CAPITAL CHEVROLET", that we really appreciate their tremendous support of our club! I don't know of any other Corvette Club that has so much support from their sponsors and in fact, some clubs don't even have sponsors, so we are very fortunate!!!

I would like to take this opportunity to express my appreciation Paul Ennor and John Elegant for their fun and informative literary contributions to last month's GLASS SASS newsletter!

In the case of Paul, I really enjoyed his sharing with us his harrowing tale of traveling through the mountains in his C3 CORVETTE, during an ice and snow storm here in Oregon! Glad that trip worked out well for Paul and it reminds me of driving my own C3s in very heavy snow and ice during several Illinois winters, years ago! The big difference there was that the ground was pretty flat, with very few hills to negotiate!!! I also enjoyed Paul's philosophical examination of the current state of the horsepower wars, of which the upcoming C8 will surely be, ever more, right in the thick of battling it out with other high-performance cars from around the world! Where will the horse power wars, end? Who knows, but

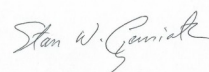
it is hard to deny, that this has mostly resulted in safer, better performing/handling and more economical and FUN cars to drive, than we have ever had available to us before!!! Also, at the very extreme ends of the horsepower wars, there will, as always, be very few individuals who can afford or even want these kinds of cars! The good news is that for the rest of us, there are plenty of choices for us to be able to get the kinds of cars that we want and are comfortable with! And for us Corvette lovers, there will hopefully always be a wide range of choices in horsepower, performance capabilities, comfort, colors, interiors and other options, to meet our own needs and preferences in the cars that we want to have FUN with!!!

Special thanks also go to John Elegant for the very impressive and up to date information regarding the upcoming C8 Corvette, and other events in the CORVETTE WORLD, that he supplied for last month's GLASS SASS! If you have not read John's article and seen the incredible and well-done renderings of the C8, you are really missing something very special! John is an incredible resource in so many ways and we are very fortunate to have him as a member! In fact, I do not know of any other Corvette Club that has someone with as much knowledge of what is currently going on in the "CORVETTE WORLD" as John does and who can communicate what he knows so very well!!!

Finally, in closing, each and every WVCA member has experiences, both bad and good with the CORVETTES that they have owned or have known about, that would be worth sharing! It would be enriching for all of us to have these experiences, opinions or lessons learned, to be shared with each other! And to this end, that is part of the reason that we have the GLASS SASS newsletter! Indeed, sharing of our CORVETTE passions, is the fundamental reasons that we have a car club at all!!! So please, let's hear from you and in so doing you will be contributing to making the WILLAMETTE VALLEY CORVETTE ASSOCIATION even better and more fun/fulfilling, than it already is! If you have something that you want to share with the club please send it to Buzz! THANK YOU!!!

Best Regards,

Stan W Czerniak



Your Club President!

(Continued from cover page) All you have to do is show up with your Corvette on the 4th at 10:00 and be friendly. Most of us can pull that off right?

Capitol Chevrolet has been more than supportive of our club, and we need to make sure to thank them for it. They have provided a “bird dog” program for people to make money by simply referring friends and family (more info to come), and are coming up with a discount purchasing program for WVCA members. Not just Corvettes, but anything Capitol Auto sells, like Toyota, Subaru, Chevy and Cadillac. They help us, we help them.

Our activity committee has really done a great job this year thanks to the able leadership of Shane Massey, and the calendar is filling up quickly. Weekday stuff, weekend stuff, cruises, dinners, poker runs, shows, if you can't find something to do this summer that lets you show off your plastic fantastic that's on you! And there are still spots available for running your very own jacket night or weekend cruise. Wanna go someplace we haven't gone? Do something we haven't done? All you have to do is set it up and we will follow.

I've planned a few jacket nights and a cruise or two for the club and it's really a lot of fun! And it's not rocket science! Find a nice location, a fun way to get there and let Shane know about it. And if that's just WAY too formal, Buzz and I have run many impromptu cruises in the last couple of years that started out with a decent weather forecast and a couple emails. We are a group of people that love to drive Corvettes on scenic roads and eat good food. Not hard to please at all!

I hope you all took flyers, posters and sponsorship materials from the meeting. We need to get more items donated for our raffle. If you find anyone that wants more info than you can provide please let me know. I'm FULL of information! (Full of something, that's for sure)

Get those Corvettes polished up and get on the road! By the time the show rolls around I should have about 160k on mine. That's 160,000 miles of big smiles and memories. Make your own. See you at the next event.

Kent



Gorgeous black C8 rendering with upgraded taillights thanks to Chazcron's latest artistry. Might have to reconsider and get my second black Corvette, for as he said, “black is smokin’.” As always, 700+, 2020 C8 info threads, 500+ spy pics and renderings, and over 50 C8 videos at www.MidEngineCorvetteForum.com.



Some great drone pics from last Summer

Willamette Valley Corvette Association and Capitol Chevrolet Proudly Present

**GLASS
ON THE
GRASS**



Help us celebrate our 2nd Annual Car show by
bringing your Corvette to our

Show 'N Shine at Salem's Riverfront park

June 22nd 2019 8 am to 5 pm

Towels down at 10 am & Awards at 3 pm

Music, prizes, food, drink and fun for all

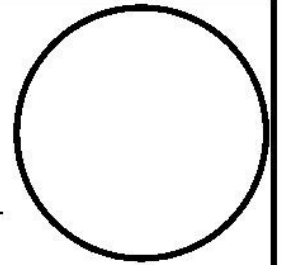
See the new lineup from Capitol Chevrolet



Make checks payable to WVCA
P.O. Box 20576, Keizer, Oregon 97307
(\$20 before May 22nd and \$25 thereafter)
Questions? Call Stan @ 971-218-9951 or email:
president@willamettevalleycorvettes.com



Registration Information



Name _____

Phone Number _____

Address _____

City _____ State _____ Zip _____

Email (for confirmation and last minute info):

Club Affiliation (if any) _____

Number in car: (1)___ or (2)___ (check one)

Year _____ (C1)___ (C2)___ (C3)___ (C4)___ (C5)___ (C6)___ (C7)___

Coupe _____ Convertible _____ Modified _____

ZR1 _____ Z06 _____ Grand Sport _____

Participant #1 (driver/owner) Print: _____

Participant #2: Print _____

Local hotel/motel information can be reviewed here:

https://www.tripadvisor.com/Hotels-g52053-Salem_Oregon-Hotels.html

If you are interested in staying in Salem please check ___ and we will get back to you with available rate specials.

Liability waiver: *Willamette Valley Corvette Association, Capitol Chevrolet, Vendors and all associated facilities assume no responsibility or liability for any theft or damage to vehicles, and/or displays and related items during move-in, show hours, or move-out.*

I have read the above Liability Waiver; I understand that it is a release of any and all potential claims regarding my participation in this event, and accept the provisions of the waiver.

Participant #1 (driver) signature: _____ Date: ___/___/2019

Participant #2: signature: _____

We also have some very nice T-shirts for sale in sizes **s r m l xl xxl and xxxl** in two color schemes: black/red and lime green/black (see pic on right).

The shirts are \$15ea or 2/\$28 if you are interested and you can pay for them with this registration form if you would like. Yes I would like ___ (blk/red) or ___ (green/black) in size S M L XL XXL XXXL these shirts are gender-neutral



Make checks payable to WVCA P.O. Box 20576, Keizer, Oregon 97307

(entry fee is \$25 after May 22nd \$20 before) Questions?

Call Stan @ 971-218-9951 or email: president@willamettevalleycorvettes.com



**WVCA
And Capitol Chevrolet
Present**



***CORVETTES*
at the Carousel II
(Glass on the Grass)
On June 22nd 2019
At Salem's Riverfront Park**

Please join us for our 2nd Corvettes at the Carousel Show 'N Shine event, and help make this show a positive event in our community. We anticipate up to 150 Corvettes and hundreds of local spectators for this Corvettes-only event. Your support will draw tourists and business opportunities, and provide a positive image for our city. There are several sponsorship opportunities still available, which include;

T-Shirt sponsorship:

\$1000 gets your name or logo emblazoned on 100 event T-shirts. Corvette folks wear their Corvette gear 24/7, and this advertising choice will pay you back for years!

Trophy sponsorship:

Have your name put on a trophy for only \$20 to \$100 depending on award. Or come up with your own award and trophy. Choose the winner at the show and present it on the spot promoting your product or business to the crowd.

On site vendor space:

10 X 10 spaces are available where you can promote your business all day long. Spaces are free of charge, but depending on merchandise, there may be a small fee owed to the City of Salem

Raffles, door prizes, goodie bag fillers etc:

Give us your stuff (goods, services, gift cards, discount coupons, ?) and we will find a fun way to give it away. This is great way to drum up fresh business.

We are open to other ways of promoting your business, and welcome your ideas. Contact information and other useful tidbits are on the back. Thank you in advance for your support of this event. We hope to expand it each year, and develop a long term relationship with your business.

Why Sponsor Corvettes At The Carousel?

The Willamette Valley Corvette Association was formed in 1968, and entered into a relationship with Capitol Chevrolet that still exists today. For over 50 years, our goals have been to promote Corvettes and the Corvette lifestyle. Our members own all generations of Corvettes, and several are planning to purchase the new Mid-Engine Corvette when it appears, hopefully next year. We meet monthly, and welcome all visitors.

We had 104 cars last year and anticipate 150 this year, and over 1,000 visitors. We advertised this event on a national level, and last year Eckler's Automotive Catalogue had a representative at the show to cover it nationally.

Family fun events are planned for the entire day, with some involving all the vendors at the show. This is a Corvette-only show, and Corvette owners tend to be an older, financially stable crowd. Corvette owners like high-end products, and spend pretty crazy sums of money on all things car-culture related, as well as spending money on leisure activities. Corvette folks seem to have some disposable income, and what better way to dispose of it than at your place of business.

Prices for various opportunities are on the front, and if you have any special requests please let us know. We will work with you to give you the most bang for your buck.

Contact Kent Muhle



WVCA VP

Carousel Event Chair

503-680-2907

vp@willamettevalleycorvettes.com

2019 Standing Committees

Carousel II Glass in the Grass Car Show June 22nd 2019

Kent Muhle (Chair) Dan and Jennifer Anderson Lucky King
Bob and Annie Koenig Ken and Vikki Arck Stan Czerniak Julie Hughes
Sandra Kafka Shelly Paddock Wayne and Janet Kreger Sandra Stark
Robert and Kathleen Ridge Roger and Maryann Burgess

Budget

Julie Hughes Jim Tiano Jennifer Anderson John Elegant

Activities

Kent Muhle (chair) Stan Czerniak Shelly Paddock Ken and Vikki Arck
Andrea and Shane Massey Roger and Maryann Burgess

Willamette Valley Corvette Association
P.O. Box 20576
Keizer, Oregon 97307

Place
Stamp
Here

